

EMPLOYMENT BAROMETER





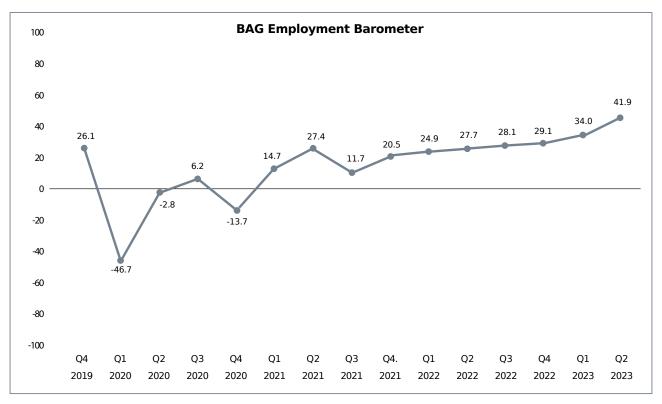


Research

## **BAG EMPLOYMENT BAROMETER**

The BAG Employment Barometer reflects companies' expectations regarding changes in employment in the next three months.<sup>1</sup>

IN Q2 OF 2023, THE SURVEYED BUSINESSES GENERALLY HAD A POSITIVE OUTLOOK REGARDING EMPLOYMENT FOR THE NEXT THREE MONTHS. THE BAG EMPLOYMENT BAROMETER AMOUNTED TO 41.9 POINTS, MARKING AN IMPROVEMENT, BOTH COMPARED TO THE Q2 OF 2022 (BY 14.2 POINTS) AND Q1 OF 2023 (BY 7.9 POINTS).



**Graph 1: BAG Employment Barometer** 

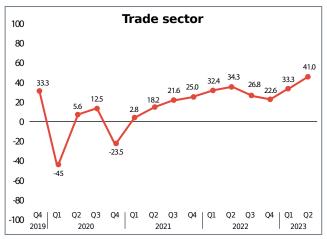
In Q2 of 2023, the BAG Employment Barometer was positive for all sectors. In Q2 of 2023, compared to Q1 of 2023, the employment barometer indicator improved in the trade (by 7.7 points), construction (by 13.0 points), manufacturing (by 20.5 points), and service (by 3.1 points) sectors (see graph 2).

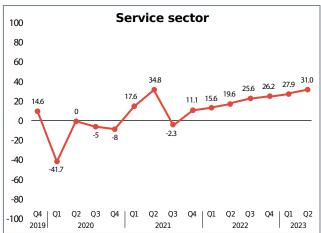
In Q2 of 2023, compared to Q1 of 2023, the significant improvement of the employment barometer indicator in the manufacturing and construction sectors can be associated with optimistic expectations regarding the growth of sales in those sectors.

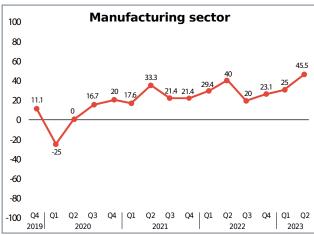
Respondents could describe their plans regarding the number of employees for the next three months as "increasing," "stable," or "decreasing". The balance value of these plans is the difference in the percentage shares of the "increasing" and "decreasing" responses. The BAG Employment Barometer is a weighted mean of the balances in different sectors. The BAG Employment Barometer can be between -100 and +100. -100 means all surveyed businesses expect employment to decrease in the next three months, while +100 means all surveyed businesses expect employment to increase in the next three months.

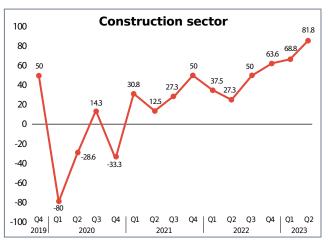
**Table 2:** Employment Barometer. Balance values by sector

Sector	Q4 2019	Q1 2020	Q2 2020	Q3 2020	Q4 2020	Q1 2021	Q2 2021	Q3 2021	Q4 2021	Q1 2022	Q2 2022	Q3 2022	Q4 2022	Q1 2023	Q2 2023
Trade	33.3	-45.0	5.6	12.5	-23.5	2.8	18.2	21.6	25.0	32.4	34.3	26.8	22.6	33.3	41.0
Service	14.6	-41.7	0.0	-5.0	-8.0	17.6	34.8	-2.3	11.1	15.6	19.6	25.6	26.2	27.9	31.0
Manufacturing	11.1	-25.0	0.0	16.7	20.0	17.6	33.3	21.4	21.4	29.4	40.0	20.0	23.1	25.0	45.5
Construction	50.0	-80.0	-28.6	14.3	-33.3	30.8	12.5	27.3	50.0	37.5	27.3	50.0	63.6	68.8	81.8
BAG	26.1	-46.7	-2.8	6.2	-13.7	14.7	27.4	11.7	20.5	24.9	27.7	28.1	29.1	34.0	41.9



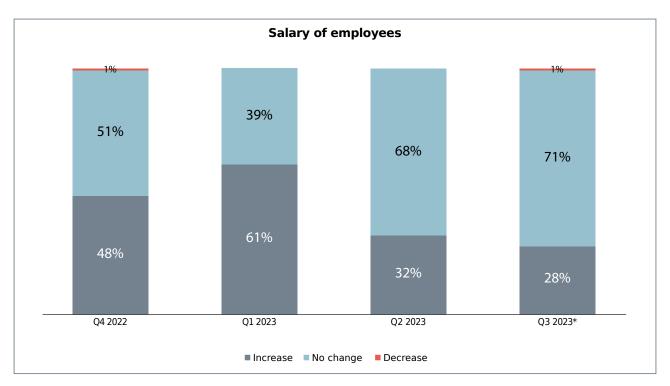






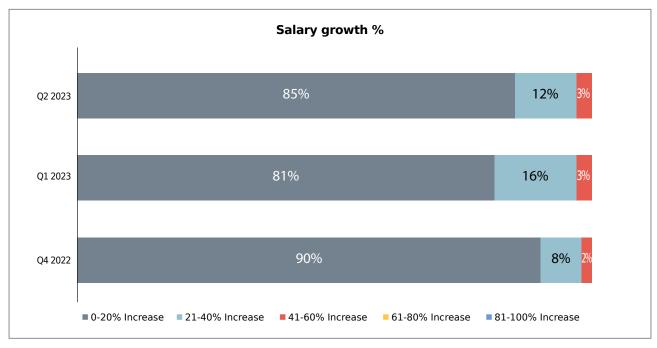
**Graph 2:** BAG Employment Barometer by sector

When examining employment, it is imperative to analyze the employee compensation dynamics in the process. The survey results revealed that 32% of companies raised their employees' salaries in Q2 of 2023, which is potentially attributable to a lack of specialists and a labor shortage in Georgia. Indeed, many companies recognized these factors as hinderance for their business. Notably, in Q2 of 2023, 59% of surveyed companies identified a lack of specialists in the country as a hindering factor, while 41% pointed to a labor shortage.



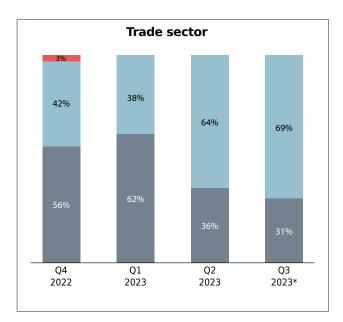
**Graph 3:** Salary of employees

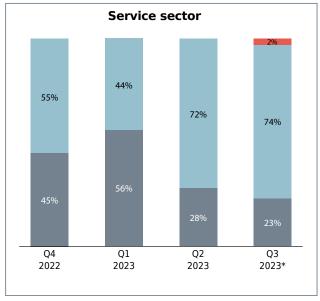
Most surveyed companies (85% in Q2 of 2023), who increased the salaries of their employees, increased the salaries of their employees by 0-20%. Meanwhile, in Q2 of 2023, none of the surveyed companies increased the salaries of their employees by more than 60%.

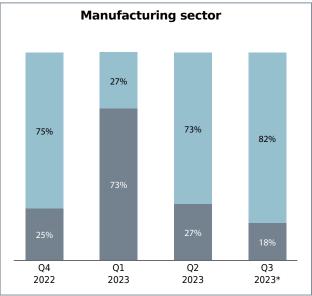


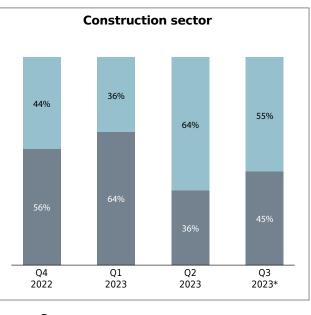
**Graph 4:** Growth (%) of salary of employees

By sector, in Q2 of 2023, the largest share of companies in the trade and construction sectors recorded an increase in the salaries of employees. In Q3 of 2023, the largest share of companies planning to increase the wages of employees was recorded in the construction sector (45%).



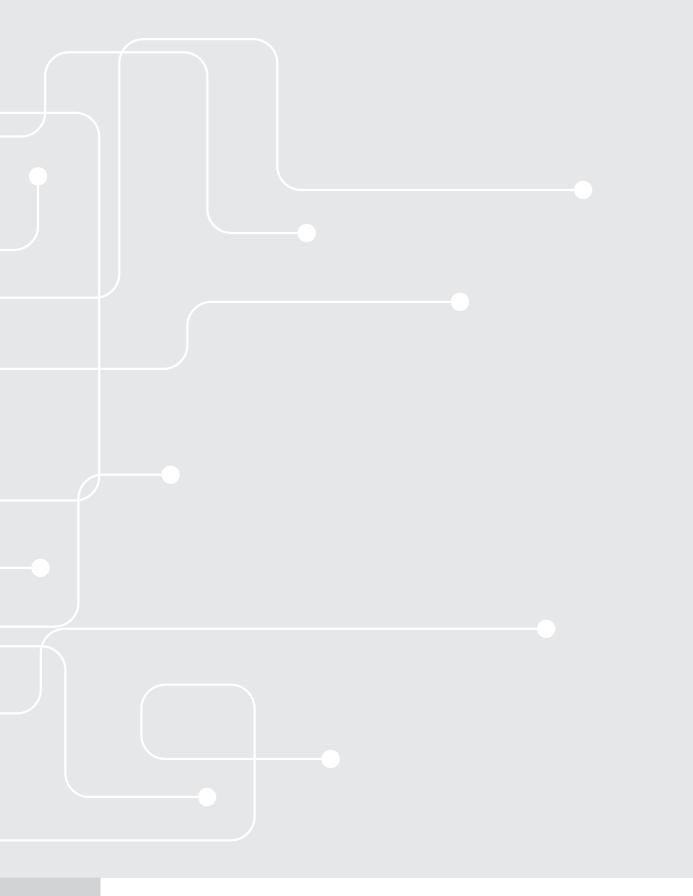






■ Increase ■ No change ■ Decrease

**Graph 5:** Salary of employees in trade, service, manufacturing, and construction sectors



## **CONTACT:**

2 Leonidze Street, Tbilisi, Georgia

- +995 32 2 202-215
- info@bag.ge
- f Business Association of Georgia

www.bag.ge